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MotorCity Casino Hotel Proudly Welcomes

Fashion In Detroit Show & Afterglow 2014

Presented by Dodge and Joe Faris

Sound Board

September 27, 2014

(Detroit – August 19, 2014) – MotorCity Casino Hotel will once again hold one of Detroit’s hottest, highly-anticipated cultural events of the year, **Fashion In Detroit**, Michigan’s premier annual fashion event, Saturday September 27, 2014.

Now in its 4th year, **Fashion In Detroit 2014**, founded in 2009 by renowned local designer Joe Faris of Project Runway is a non-profit corporation and a charitable endeavor established to spotlight Metro-Detroit’s fashion and it’s development, salutes the strong and vibrant Detroit fashion scene during a one-day multi-media fashion extravaganza. This year will mark the first-time sponsorship of the true automotive icon Dodge along with Joe Faris, and Somerset Collection, coming together to present the event’s strongest presentation to date.

Fashion In Detroit 2014 includes: **Runway Shows, Market Detroit** and **FID After Glow**.

Runway Shows: An elaborate high-style runway event showcasing a mix of local, national and up and coming Fashion Designers and Musical Talent.

Market Detroit: An interactive pop-up shop retail environment featuring local designers, retailers, vendors and entrepreneurs.

FID After Glow: Sound Board will be transformed into the chic and now-famous **FID After Glow** party attended by local celebs and fashionistas alike.



- Fashion In Detroit Hours:** 4:00pm – 2:00am
- **Market Detroit Hours:** 4:00pm – 10:00pm
 - **Up-and-coming Runway Show:** 5:30pm – 6:30pm
 - **Local & National Designer Runway:** 7:00pm – 8:30pm
 - **After Glow Hours:** 9:30pm – 2:00am [Must be 21 or older]

Sponsored and Produced by:

MotorCity Casino Hotel's Sound Board, Dodge, Somerset Collection, Joe Faris, Motor City Design – www.joe-faris.com, Vicki Howard, Ta-Dah! Productions – www.ta-dah.com, Rick Pink, Elive Entertainment – www.eliveent.com, and Michael Raffin, Mars Photo and Design – www.marsphotoanddesign.com

Styleshack hosted Social Media Lounge: Bloggers please email: hello@styleshack.com

Keep up with all the latest news and event info please visit: www.fashionindetroit.com

For additional information email: info@fashionindetroit.com

For sponsorship: sponsor@fashionindetroit.com

Media info and press: press@fashionindetroit.com

Fashion In Detroit 2014 ticket prices are \$25–\$75 (all ages welcome). **Fashion In Detroit 2014** afterglow tickets prices are \$20–\$50 (ages 21+). For VIP booth accommodations please call (248) 660- 0VIP.

To purchase tickets, please call **Ticketmaster** at (800) 745-3000 or visit online at www.ticketmaster.com. Also through the **MotorCity Casino Hotel Box Office**.

SOUND BOARD, an intimate live performance venue is located at MotorCity Casino Hotel. The venue features four bars and several private suites that are available to create an unforgettable live entertainment event. Free and convenient valet and self-parking are available.

Visit <http://www.SoundBoardDetroit.com/> for more information about tickets, hotel packages, and Sound Board. Get in touch with us at 866-STAY-MCC or info@SoundBoardDetroit.com.

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